

SUN CITY LINCOLN HILLS NEIGHBORHOOD WATCH
SAFETY AND SECURITY

ALERTS



04/01/2026

APRIL IS FRAUD PREVENTION MONTH

Let's take this opportunity to revisit the "**4 P's**" of scams: Scammers often **pretend** to be reputable sources such as banks or government agencies, **present** you with a phony problem or prize, **pressure** you to act quickly, and require a specific **pay** method like gift cards. Understanding these strategies is essential for safeguarding yourself against fraud.

- **Pretend to be a Trusted Source:** Criminals may impersonate organizations like the IRS, Social Security Administration, or banks to appear legitimate.
- **Present a Problem or Prize:** They might say you owe money, your account is compromised, or you've won something that demands immediate attention.
- **Pressure to Act Immediately:** Their messages often heighten anxiety with threats of legal action or rapid financial loss, hoping you'll make rushed decisions.
- **Pay via Unconventional Means:** Scammers typically push for payments through hard-to-trace avenues like cryptocurrency, wire transfers, or gift cards.

LET'S SLAM THE SCAM

- **Verify independently:** If someone claims to represent the IRS or your bank, don't engage – call the official number listed on the organization's verified website.
- **Don't click links:** Scammers use "Pretend" tactics in emails or texts. Avoid clicking links; instead, access your account through the company's official app or website.
- **Keep your info private:** Genuine agencies never request your full Social Security number or passwords over phone calls or texts.
- **Talk it out:** Since isolation helps scammers succeed, if you feel pressured, pause and discuss the situation with a friend or family member – they may spot the fake "problem" more easily than you can when under stress.

[\[Watch\]](#) our Lincoln Police Department's presentation to learn how to spot scams – together, we can **#SlamTheScam2026**